

## PROJECT OBJECTIVES



**Building capacity** in innovation ecosystems of less developed regions, **supporting** local innovation actors to identify and invest in innovative and **interregional value chains**.



Fine-tuning the regional **Smart Specialization Strategies**, focusing on the concept of European **Circular Economy**, exploiting regional R&D potential, and harmonizing regional policies.



Connecting **packaging value chain** stages to seamlessly **align demand-side innovation needs** with **supply-side capabilities**.



Strengthening the **potential of SMEs** to identify **innovation gaps and challenges**, developing business cases through **international collaborations** and building capacity for further evolution in European calls.

The EPIC project aims to **introduce** a new, comprehensive **approach** to addressing current and anticipated challenges in the **packaging industry**, with a particular focus on the following sectors:



food



health



cosmetics

### PACKAGING

**MACHINERY  
PROVIDERS**  
**MANUFACTURERS**  
**MATERIAL  
PROVIDERS**



**Interregional  
Innovation  
Projects**



EPIC is **identifying** and **developing** interregional innovation projects that tackle industry challenges and drive value creation across the European packaging sector



EPIC focuses on aligning the necessary skills to **support innovative investment projects** within the regional ecosystems represented by its partners. This involves **engaging stakeholders** from various sectors across **four key levels**: public authorities, academia, civil society, and value chain representatives.

## THE CONSORTIUM COVERS

5 less developed regions

1 in transition region

3 more developed regions

**10 PARTNERS**

**8 EUROPEAN COUNTRIES**



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